

Colgate®

ELECTRIC TOOTHBRUSH

SOCIAL TOOLKIT TEMPLATE



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COLGATE ELECTRIC TOOTHBRUSH

33 COMBOS × 4 MODES × 10 INTENSITIES

Colgate Electric Toothbrush lets you define your own smile by allowing you to personalize your brushing with a superior cleaning efficacy of removing 99% plaque in 3 seconds*. This rechargeable toothbrush bundle includes an electric toothbrush handle, 2 replaceable brush heads to keep your brush heads fresh for up to 3 months as recommended by dental professionals, a DC charging cord, and a portable travel case that lets you take it easily to work or on a vacation.

The technology that comes with this electric toothbrush allows you to define your own brushing comfort through 10 levels of vibration control in Squeaky Clean, Sparkle, Gum care modes and 3 levels of vibration levels for Night Spa.

The smart pressure sensor will also help you monitor the strength of your brush. The red warning indicator will appear and let you know that you are putting too much pressure on your electric toothbrush.

Colgate Electric Toothbrush will also improve your brushing habits and cleansing efficacy with its built-in timer. A 30 second indicator will signal you to move to another quadrant while brushing. It will turn off automatically after 2 minutes in other modes and 3 minutes in Night Spa mode.

Come experience the unique brushing experience, tailored to care for your smile.

**better than manual toothbrush*

WHO IS SHE?



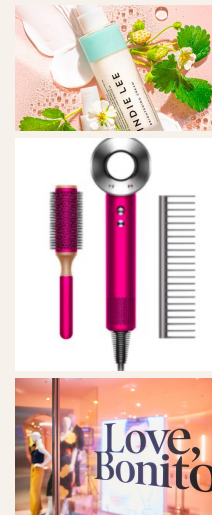
- A hard worker, planner, traveller, bargainer at times
- She's ready to level-up her self-care, beginning to see the impact on her overall health
- Appreciates a simple way to work it into her busy life

WHAT SHE DOES?



- Hangs out with friends at a local cozy spot
- Enjoys outdoor activities
- Shops around neighborhood corner
- Coffee with some good books

WHAT SHE SHOPS?



- Splurge worthy
- Shops high-low
- Values style & quality

the **Toothbrush** Tailored for Your Smile

33 Combinations in 1 brush

4 Modes*

10 Intensities

Designed for your gum care

Your smile coach

#Tailored4You

**3 modes with 10 intensities, 1 mode with 3 intensities*





LIFESTYLE



BEAUTY



SPORTIVE



FOODIE





DIVIDER Template

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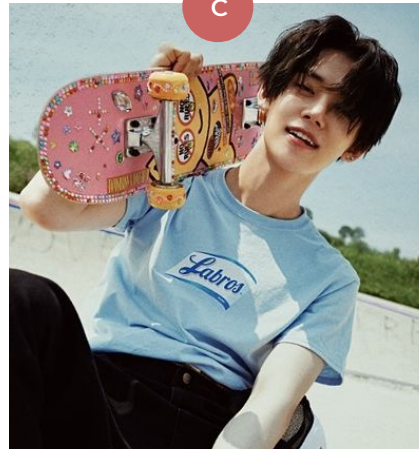
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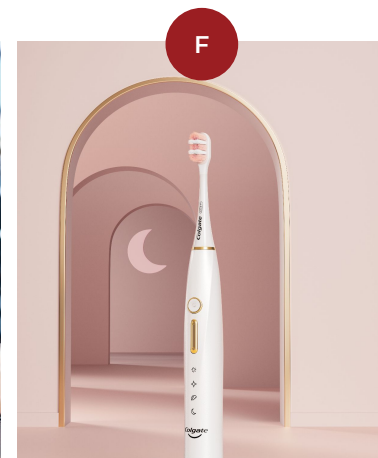
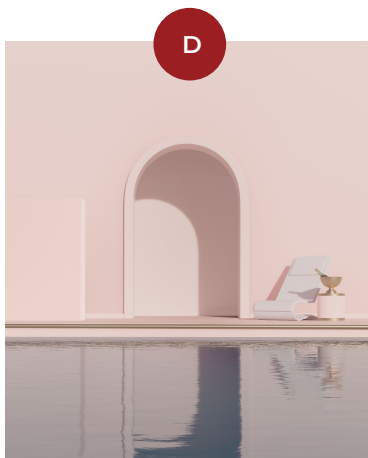
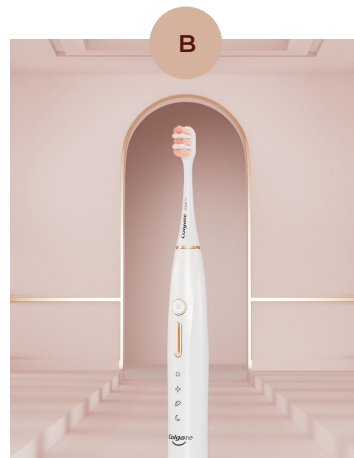
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