


ORBIS

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BRAND CONCEPT

ORBIS THE CLEANSING ONE

CLEANSING LIQUID

PROMOTIONS

ORBIS CARD

STORE LOCATIONS

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MELTS MAKEUP,  
MAINTAINS MOISTURE.

ALL NEW MAKEUP REMOVING EXPERIENCE

ORBIS THE CLEANSING ONE


A SMARTER WAY TO CLEANSE

OIL CUT


NEW SENSOR CATCH

WATERPROOF MAKE UP REMOVER


DISCOVER MORE




INTRODUCING ORBIS THE CLEANSING ONE



AWARD WINNING CLEANSING LIQUID




STORE LOCATIONS



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GIFT WITH PURCHASE

4 LIMITED EDITION DESIGNS

FREE DECORATIVE MINI BOWL

with any purchase of ORBIS THE CLEANSING ONE or CLEANSING LIQUID

Valid from 18 Sep – 19 Nov 2015. Terms & Conditions apply. While stocks last.

MORE PROMOTIONS




INTRODUCING ORBIS THE CLEANSING ONE



AWARD WINNING CLEANSING LIQUID



STORE LOCATIONS



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WHY OIL CUT?

With the belief in developing skincare products that improve the skin's natural healing power by providing necessary vital ingredients, ORBIS continuously pursues Oil-Free concept where water features as an important element in achieving beautiful and healthy skin.

Oil on the skin tends to oxidize rapidly when exposed to oxygen, UV rays and heat, causing problems such as dullness, roughness and sagging skin.

ORBIS 100% Oil-free products not only help to minimize aging skin troubles that result from oxidized oil but also deliver abundant hydration to the skin. Using the power of water, ORBIS Oil Cut skincare creates a moisture-rich environment that urges the rejuvenation of healthy skin cells by activating the six inner enzymes essential for beautiful skin: Smoothness, Clarity, Texture, Firmness, Protection and Moisture.





HOLISTIC APPROACH TO BEAUTY

ORBIS advocates inner and outer beauty by promoting wellness from within. Our nutritional supplement range is nourishing and delicious, yet free from additives and synthetic preservatives, allowing it to be enjoyed by both children and adults.

HEALTHY SKIN, HEALTHY PLANET

ORBIS firmly believes in continuously improving and evolving in ways which we can give back to our customers and the society. We stand by our philosophy of reducing waste and saving resources through the use of simple and humble product packaging made from eco-friendly biodegradable materials, we stand by our philosophy of reducing waste and saving resources.



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NEW

ORBIS THE CLEANSING ONE

MELTS MAKEUP.  
MAINTAINS MOISTURE.  
A SMARTER WAY TO CLEANSE

NEW SENSOR CATCH TECHNOLOGY

ELIMINATES WATERPROOF MAKEUP THOROUGHLY

IMPROVES SKIN HYDRATION

Unveiling an all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without drying out your skin.

OIL CUT  
WATERPROOF MAKEUP REMOVER

NEW STAR PRODUCT

ORBIS THE CLEANSING ONE  
150ml

Frustrated over gentle makeup removers which leave behind stubborn makeup and grime even after repeated intense applications onto your skin?



Fret not! ORBIS THE CLEANSING ONE thoroughly removes waterproof makeup and persistent residue, while at the same time retains your skin's original moisture structure, without causing any tightness and discomfort.

An effortlessly powerful make-up remover that respects and maintains your skin's integrity.

**DIRECTIONS**  
Removes waterproof makeup quickly. Witness the transformation in just seconds!

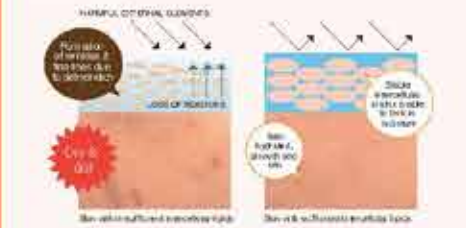


An all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without drying your skin.



**AFTER**

Do you know that standard oil makeup removers melt off precious intercellular lipids along with the makeup?



Intercellular lipids are natural oils found in the skin that work like glue to hold the cornium cells tightly together to prevent loss of moisture from the skin. Without sufficient intercellular lipids, the cornium layer destabilises and allows moisture to escape easily, resulting in dryness, fine lines and sagging skin.



Now you can experience extraordinary cleansing power with unique Sensor Catch components which melt away makeup impurities without removing the skin's natural oils - only with ORBIS THE CLEANSING ONE.

#### SENSOR CATCH TECHNOLOGY

Advanced selective cleansing technology targets and removes waterproof makeup and impurities without eliminating the skin's essential natural oils, resulting in softer, healthier skin.



#### MOISTURE BOOST PROPERTIES

Ultra hydrating combination of Soft Moisture Ingredient, Amino Acids and Sodium hyaluronate replenish moisture loss, creating plump and youthful skin with greater radiance and suppleness.

Begin your Oil-Free skincare ritual and achieve clean, healthy and beautiful skin with ORBIS THE CLEANSING ONE today.

#### WHICH ONE IS FOR ME?

MAKEUP REMOVER	ORBIS THE CLEANSING ONE 145ml	CLEANSING LIQUID 150ml
TEXTURE	LIGHT AND SPREADS WELL	SMOOTH AND WATERY
CLEANSING POWER	★★★★★	★★★★★
SPEED OF RINSING OFF	★★★★★	★★★★★
AFTER WASH SENSATION	MOISTURISING AND SMOOTH	REFRESHING AND NON-STICKY
AFTER WASH MOISTURE LEVEL	★★★★★	★★★★
SUITABLE FOR	HEAVY AND/OR WATERPROOF MAKEUP USERS	REGULAR MAKEUP USERS

NEW

ORBIS THE CLEANSING ONE

Oil-Free • Fragrance-Free • Allergy tested (formulated to minimise the risk of allergy)

\$38

145ml

OIL CUT  
WATERPROOF MAKEUP REMOVER

INGREDIENTS: POLYGLYCERIN-3, POLYGLYCERIN-4, POLYGLYCERIN-6, POLYGLYCERIN-8, POLYGLYCERIN-10, POLYGLYCERIN-12, POLYGLYCERIN-14, POLYGLYCERIN-16, POLYGLYCERIN-18, POLYGLYCERIN-20, POLYGLYCERIN-22, POLYGLYCERIN-24, POLYGLYCERIN-26, POLYGLYCERIN-28, POLYGLYCERIN-30, POLYGLYCERIN-32, POLYGLYCERIN-34, POLYGLYCERIN-36, POLYGLYCERIN-38, POLYGLYCERIN-40, POLYGLYCERIN-42, POLYGLYCERIN-44, POLYGLYCERIN-46, POLYGLYCERIN-48, POLYGLYCERIN-50, POLYGLYCERIN-52, POLYGLYCERIN-54, POLYGLYCERIN-56, POLYGLYCERIN-58, POLYGLYCERIN-60, POLYGLYCERIN-62, POLYGLYCERIN-64, POLYGLYCERIN-66, POLYGLYCERIN-68, POLYGLYCERIN-70, POLYGLYCERIN-72, POLYGLYCERIN-74, POLYGLYCERIN-76, POLYGLYCERIN-78, POLYGLYCERIN-80, POLYGLYCERIN-82, POLYGLYCERIN-84, POLYGLYCERIN-86, POLYGLYCERIN-88, POLYGLYCERIN-90, POLYGLYCERIN-92, POLYGLYCERIN-94, POLYGLYCERIN-96, POLYGLYCERIN-98, POLYGLYCERIN-100.

ORBIS

BRAND CONCEPT | ORBIS THE CLEANSING ONE | CLEANSING LIQUID | PROMOTIONS | ORBIS CARE | STORE LOCATIONS | CONTACT US

OIL CUT  
MAKE-UP REMOVER

WENT OVER 37,000,000 SOLD IN JAPAN!

GENTLY WASHES AWAY MAKEUP AND IMPURITIES, LEAVING SKIN CLEAN AND REFRESHED.

Unlike conventional oil cleansers which tend to leave a film of oil on the skin after washing, ORBIS CLEANSING LIQUID has a moisturizing lotion-like texture that emulsifies and rinses off easily with water. Skin feels supple and smooth instead of being tight and dry.

EFFECTIVELY REMOVES MAKEUP AND PORE-CLOGGING IMPURITIES

LONG LASTING MOISTURE

GENTLE AND CARING ON SKIN

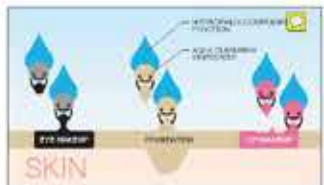
REFRESHING, NON-OILY AFTERWASH SENSATION

MOST EFFECTIVE EYE MAKEUP REMOVER

MOST EFFECTIVE MAKEUP REMOVER

CLEANSING LIQUID  
OIL CUT  
ORBIS

**AQUA CLEANSING INGREDIENT**  
Derived from an original formulation from ORBIS, it consists of a blend of three carefully selected cleansing ingredients to target all major tough makeup impurities: foundation, mascara and lipstick. This water-based formula effectively removes impurities nestled within pores and wrinkles without placing stress on the skin.



**MOISTURE BALANCE BASE**  
Contains more than 30% of moisturizing ingredients such as water-retaining Hyaluronic Acid and Amino Acids which make up fundamental components of the skin's moisturizing factor. Experience a refreshing after wash sensation that delivers long lasting hydration to dry skin.

More than 30% moisturizing ingredients

Gentle on skin

CLEAN REFRESHING & SMOOTH

WET HANDS OK!

WATER-BASED FORMULA

REMOVE ALL TRACES OF MAKEUP EASILY!  
Removes stubborn makeup and pore-clogging impurities leaving skin clean and fresh!

#### WHICH ONE IS FOR ME?

MAKEUP REMOVER	ORBIS THE CLEANSING ONE 145ml	CLEANSING LIQUID 150ml
TEXTURE	LIGHT AND SPREADS WELL	SMOOTH AND WATERY
CLEANSING POWER	★★★★★	★★★★★
SPEED OF RINSING OFF	★★★★★	★★★★★
AFTER WASH SENSATION	MOISTURISING AND SMOOTH	REFRESHING AND NON-STICKY
AFTER WASH MOISTURE LEVEL	★★★★★	★★★★
SUITABLE FOR	HEAVY AND/OR WATERPROOF MAKEUP USERS	REGULAR MAKEUP USERS

NEW

CLEANSING LIQUID

Oil-Free • Fragrance-Free • Mild acidity • Allergy tested (formulated to minimise the risk of allergy)

\$22

150ml

INGREDIENTS: POLYGLYCERIN-3, POLYGLYCERIN-4, POLYGLYCERIN-6, POLYGLYCERIN-8, POLYGLYCERIN-10, POLYGLYCERIN-12, POLYGLYCERIN-14, POLYGLYCERIN-16, POLYGLYCERIN-18, POLYGLYCERIN-20, POLYGLYCERIN-22, POLYGLYCERIN-24, POLYGLYCERIN-26, POLYGLYCERIN-28, POLYGLYCERIN-30, POLYGLYCERIN-32, POLYGLYCERIN-34, POLYGLYCERIN-36, POLYGLYCERIN-38, POLYGLYCERIN-40, POLYGLYCERIN-42, POLYGLYCERIN-44, POLYGLYCERIN-46, POLYGLYCERIN-48, POLYGLYCERIN-50, POLYGLYCERIN-52, POLYGLYCERIN-54, POLYGLYCERIN-56, POLYGLYCERIN-58, POLYGLYCERIN-60, POLYGLYCERIN-62, POLYGLYCERIN-64, POLYGLYCERIN-66, POLYGLYCERIN-68, POLYGLYCERIN-70, POLYGLYCERIN-72, POLYGLYCERIN-74, POLYGLYCERIN-76, POLYGLYCERIN-78, POLYGLYCERIN-80, POLYGLYCERIN-82, POLYGLYCERIN-84, POLYGLYCERIN-86, POLYGLYCERIN-88, POLYGLYCERIN-90, POLYGLYCERIN-92, POLYGLYCERIN-94, POLYGLYCERIN-96, POLYGLYCERIN-98, POLYGLYCERIN-100.

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#### STORE SPECIALS

NEW

ORBIS THE CLEANSING ONE

\$38

Receive 1pc Decorative Mini Bowl with purchase of ORBIS THE CLEANSING ONE

Valid from 18 Sep - 19 Nov 2015

CLEANSING LIQUID DUO

\$44

Receive 1pc Decorative Mini Bowl with purchase of 2 CLEANSING LIQUID

Valid from 18 Sep - 19 Nov 2015

FOR A BRIGHT AND BEAUTIFUL YOU

Receive a complimentary Excellent White Mask when you purchase CLEAR or WHITENING or EXCELLENT WHITE basic skincare set\*

\*Consists of Wash, Lotion and Moisture

Valid from 18 Sep - 22 Oct 2015

EXCELLENT WHITE MASK

Uniquely shaped to lift the contours of your face, this luxurious beauty mask reduces dullness and evens out skin tone for greater radiance and transparency.

TRY OUR UV CARE NOW!

UV CUT SUNSCREEN ON FACE BEAUTY LIGHT

\$14.90

• Light lotion texture suitable for oily skin

• Provides UV A & B protection

• Suitable for use as makeup base

• Moisturizing properties

• Effective skin tone correction

UV CARE

PROTECT AGAINST HARMFUL SUN DAMAGE WITH 20% OFF ALL ORBIS SUNCARE PRODUCTS!

Valid from 18 Sep - 22 Oct 2015

UV CUT SUNSCREEN SHOWER

\$14.90

• Quick spray-on application

• Multi-usage for face, body & hair

• Orange floral scent

• A cooling Menthol sensation

• Moisture boost to the skin

• Sand-proof

• Non-sticky texture

UV CUT SUNSCREEN GEL

\$14.90

• Light and refreshing texture suitable for face and body

• Provides lasting hydration that prevents against dryness

• Absorbs sweat and sebum to keep skin smooth and shine-free

**Melts Makeup, Maintains Moisture.**

ORBITAL THE CLEANSING ONE  
An all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without drying out your skin.

100% OIL FREE  
WATER PROOF MAKEUP REMOVER

Simply Like our FB Page

Get a 5-day Trial Kit at our stores!

Now you can experience extraordinary cleansing power with unique Sensor Catch components which melt away makeup impurities without removing the skin's natural oils.

Purchase ORBITAL THE CLEANSING ONE and receive a FREE CC Moist Base!

\*Head down to any of our stores to enjoy this offer.

**CC Moist Base:**  
Multifunctional Makeup Base for Flawless Skin

- Corrects skin dullness and conceals pores
- Prevents shine for a smooth matte finish
- Long lasting coverage
- 100% Oil Free
- SPF28 / PA+++

With \$23

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**ALL NEW MAKEUP REMOVING EXPERIENCE**

100% OIL FREE  
remover creates a moisture-rich environment that activates inner enzymes to support the formation of healthy skin cells.

INNOVATIVE SENSOR CATCH TECHNOLOGY  
removes waterproof makeup and impurities without eliminating the skin's essential natural oils.

ULTRA-HYDRATING INGREDIENTS  
replenish moisture loss, creating plump and youthful skin with greater radiance and suppleness.

An all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without damaging your skin.

BEFORE AFTER

WET HANDS OK!  
May be used with wet hands or on damp face but remove excessive moisture before application.

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**Do you know...**

Standard oil makeup removers melt off precious moisture-retaining intercellular lipids along with your makeup?

Formation of wrinkles & fine lines due to dehydration

Loss of moisture

Dry & dull

Stable intercellular matrix is able to lock in moisture

Well hydrated, smooth and firm

Skin with insufficient intercellular lipids

Skin with sufficient intercellular lipids

Intercellular lipids are natural oils found in the skin that work like 'glue' to hold the corneum cells tightly together to prevent loss of moisture from the skin.

Without sufficient intercellular lipids, the corneal layer destabilizes and allows moisture to escape easily, resulting in dryness, fine lines and sagging skin.

Residual ratio of intercellular lipid component after cleansing

Can retain 1.2 times more intercellular lipids

Standard oil makeup cleanser

CLEANSING ONE

\* Based on our own formulation

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**Melts Makeup, Maintains Moisture.**

Witness the transformation!

- Dispense 2-3 pumps and smooth over face
- Massage gently and blend well makeup.
- Rinse thoroughly with water. Follow by regular facial wash.

For more information, visit [www.orbis.com.sg](http://www.orbis.com.sg)

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ROBINSONS The Heeren & Raffles City | Bishan JUNCTION 8 #01-46 | WESTGATE #02-18 | Plaza Singapura #03-76

\*Valid from 23 Oct to 19 Nov 2015 while stocks last. One redemption per customer only. Other terms & conditions apply.

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**Melts Makeup, Maintains Moisture.**

ORBITAL THE CLEANSING ONE  
An all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without drying out your skin.

100% OIL FREE  
WATER PROOF MAKEUP REMOVER

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100% OIL FREE  
remover creates a moisture-rich environment that activates inner enzymes to support the formation of healthy skin cells.

INNOVATIVE SENSOR CATCH TECHNOLOGY  
removes waterproof makeup and impurities without eliminating the skin's essential natural oils.

ULTRA-HYDRATING INGREDIENTS  
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**ORBIS**

**SINGAPORE** P P 4715

**IS YOUR SKIN GETTING ENOUGH WATER?**

Tell-tale signs that your skin is dehydrated:

- ✓ Rough with large pores
- ✓ Persistent oily sheen
- ✓ Stiff & tight after cleansing
- ✓ Doesn't take to makeup well

**AQUAFORCE**  
An intense infusion of water, for skin brimming with moisture

**100% OIL FREE SKINCARE. ONLY FROM ORBIS.**

Inspired by the belief that cutting out oil is the key to releasing the vital power of our skin, ORBIS created 100% Oil Free skincare. This revolutionary range creates a moisture-rich environment that activates inner skin enzymes that supports the formation of healthy cells for beautiful skin.

orbis.com.sg | orbis.sg | @orbis\_sg

Bishan Junction 8 #01-46 | Westgate #02-18 | Plaza Singapura #03-76 | ROBINSONS The Heeren | ROBINSONS Raffles City

**ORBIS**

**SINGAPORE** P P 4715

**100% Oil Free. Only from ORBIS.**

**Best-selling\* Collagen Drink**  
for youthful & radiant skin!

- 12000mg Fish Collagen
- Powerful antioxidants
- Tasty & easy to drink
- Boosts skin firmness and elasticity
- Quick absorption for plump, radiant and moisturized skin

**Christmas Exclusives**  
Visit our stores for festive promotions! Details are at the back of this postcard!

\*Based on ORBIS sales, Singapore

orbis.com.sg | orbis.sg | @orbis\_sg

ROBINSONS The Heeren | ROBINSONS Raffles City | JUNCTION 8 #01-46 | WESTGATE #02-18 | PLAZA SINGAPURA #03-76

**ORBIS**

**ROBINSONS**

**SINGAPORE** P P 70065

**MELTS MAKEUP, MAINTAINS MOISTURE.**

Unveiling an all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup without drying out your skin.

**100% OIL FREE** **WATER PROOF MAKEUP REMOVER** **BOOSTS MOISTURE**

**Christmas Exclusives**  
Visit our stores for festive promotions!

orbis.com.sg | orbis.sg | @orbis\_sg

ROBINSONS The Heeren | ROBINSONS Raffles City

## SKINCARE

## Exclusive Holistic Beauty Offers!

23 Oct - 19 Nov 2015

Enjoy **x2 POINTS** on any item below

### Hydration Care

AQUAFORCE SERIES (L/M)

Mild Wash \$21  
Lotion \$25  
Moisture \$28  
Aqua Peeling Gel \$28



### Acne Care

CLEAR SERIES (L/M)

Wash \$21  
Lotion \$25  
Moisture \$28  
Sebum Control Essence \$23

**FREE ORBIS Membership**  
with any purchase at our stores!

**GIFT WITH PURCHASE**  
Receive Bowl & Spoon set with purchase of \$50 and above. Including at least one diet product.

## COLLAGEN

Look Radiant with Collagen Beauty Boost!

**COLLAGEN THE BEAUTY**  
Buy 3 boxes, get 1 box FREE  
NOW \$108  
4 box set \$144

**COLLAGEN JELLY WHITE GRAPE**  
\$24.30 U.P. \$27

**COLLAGEN JELLY LYCHEE**  
\$22.50 U.P. \$25

## DIET

Fight the flab with ORBIS diet supplements!

**ORBIS DIET PROTEIN SMOOTHIE**  
MIXED RED / MIXED PEACH YELLOW  
\$16.80 each U.P. \$21

**ORBIS SLIM KEEP**  
\$18.90 U.P. \$21

Promotions available for Aronia, Slim Exercise, Calcium Sabie, Mate Tea, Petite Shake

All promotions are valid from 23 Oct - 19 Nov 2015. While stocks last. Terms & conditions apply.

**FREE 5-day trial kit of ORBIS The Cleansing ONE**  
with any purchase.

**X'MAS SPECIAL PROMOTIONS!**  
From 20 Nov - 17 Dec 2015

**Be party ready with collagen infused beauty products**

**COLLAGEN 12000**  
• Tasty & easy to drink  
• Boosts moisture  
• Quick absorption

**WHIP SODA PACK BRIGHT**  
• Makeup stays on longer!  
• Softer, smoother skin with collagen & royal jelly extract  
• Boosts metabolism for greater radiance

**Special GWP this festive season!**  
Let us accompany a Beautiful You every day through 2016  
Receive an ORBIS Calendar with any purchase.

**Gift 1**  
COLLAGEN 12000

**Gift 2**  
FREE X'mas Cup & Spoon set with \$50 nett purchase.

**10% OFF**  
Excellent White & Excellent Enrich skincare series\*  
Provide anti-aging benefits for smooth radiant complexion.  
\*All items except mini set.

**MOIST LIP ESSENCE ROSE**  
Create natural healthy-looking lips with just one application.

**Choose your ideal festive set!**

**Duo Party Prep Set**  
Intense collagen boost for party ready skin!  
\$118 U.P. \$148

**Collagen Glamour Set**  
Combine Collagen 12,000 with a pampering treatment mask that brightens your skin in just 30s!  
\$88 U.P. \$110

**Collagen Beauty Set**  
Brighten your skin within minutes, witness beauty from inside out!  
\$58 U.P. \$72

**Banish those whiteheads and blackheads!**  
Receive **Double Points** on these pore care items!

**Deep pore cleansing and minimize pores**  
Care-Na Hot Cool Gel \$23 60ml.

**Sloughs off impurities and hard skin cells for brighter skin**  
Aqua Peeling Gel \$28 120ml.

**DOUBLE POINTS**

**FREE 3-day trial kit of ORBIS The Cleansing ONE**  
with any purchase.

Collagen tasting available at our stores!

Terms & conditions apply. While stocks last!

**100% Oil Free Skincare**  
ORBIS 100% Oil Free remover creates a moisture-rich environment that enhances your skin's metabolism and **activates inner enzymes** to support the formation of healthy skin cells for improved clarity, firmness, smoothness, texture, moisture and protection.

**Effectively Removes Waterproof Makeup**  
Advanced selective cleansing technology targets and removes waterproof makeup and impurities **without eliminating the skin's essential natural oils**, resulting in softer healthier skin.

**Moisture Boost Properties**  
Ultra hydrating combination of Soft Moisture Ingredient, amino acids and sodium hyaluronate **replenish moisture loss**, creating plump and youthful skin with greater radiance and suppleness.

**Residual ratio of intercellular lipid\* component after cleansing**

Even **HEAVY MAKEUP** comes off with ease!

Looks in **20% more moisture-retaining intercellular lipids**

**X'MAS SPECIAL \$30\*** (U.P. \$38)

**GIFT WITH PURCHASE**  
**FREE ORBIS 2016 calendar** with any purchase!  
Limited to 1 per customer. While stocks last.

**Become an ORBIS member today!**

- Enjoy exclusive promotions & perks
- Membership is free with any purchase at our stores.

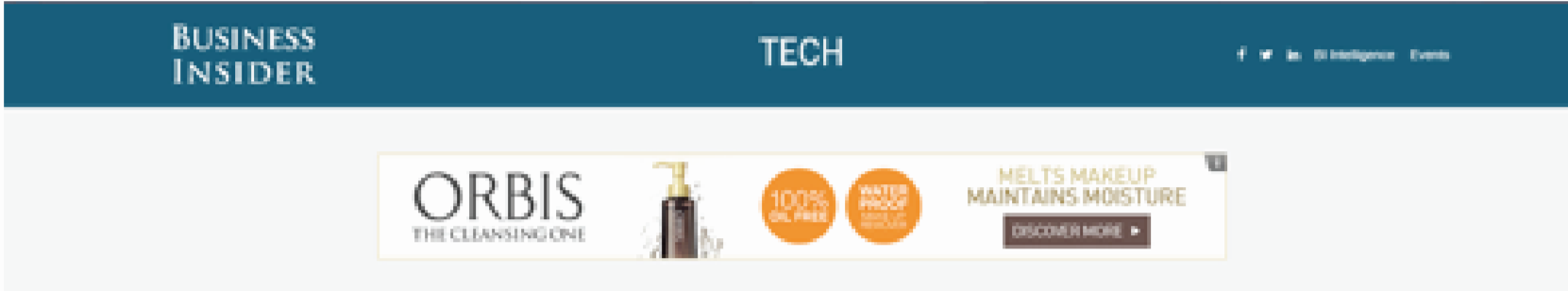
**FREE 3-day trial kit of ORBIS The Cleansing ONE**

\*Robinsons Members only. Present this mailer to claim offer.

Limited to 1 bottle only per customer. Valid until 31 Dec 2015 or while stocks last. Terms & Conditions apply.

\*Intercellular lipids are natural oils found in the skin that work like 'glue' to hold the cornium cells tightly together to prevent loss of moisture from the skin.

PROMOTIONS AVAILABLE UNTIL 31 DEC 2015. WHILE STOCKS LAST.



# Instagram's New Photo Messaging Feature Is A Strong Response To Snapchat

Alison Shontell 12 Dec 12, 2013, 11:43 AM 6,819 4

FACEBOOK LINKEDIN TWITTER EMAIL PRINT

Instagram just announced Instagram Direct. It's a photo messaging feature. With Instagram Direct, you can



## Recommended For You

Donald Trump's front runner status has virtually evaporated

Takada TK-350 Blender

UP TO 50% OFF

LAZADA SHOP NOW



- We are doing two tests:
- **Copy Test** in *static & flash*  
(The copy is different in static and in flash banners)
  - **Size Test**  
(We have 6 sizes. More sizes to reach out to more people over several website platforms)

(Static & Flash) Copy Test

Flash: 

a	b	c	d	e	f
1	2	3	4	5	6

Total - 12 banners

Below are the designs for one size. They will adapt to other 5 sizes.

Flash Banner



Static Banner



Size Test

6 Flash  
6 Static

Flash - 336x280px



Static



Flash - 336x280px



Static



Flash  
468x60px

Static

Flash - 728x90px



Static



Flash  
160x600px



Static

Flash - 200x200px



Static



Flash - 300x250px



Static





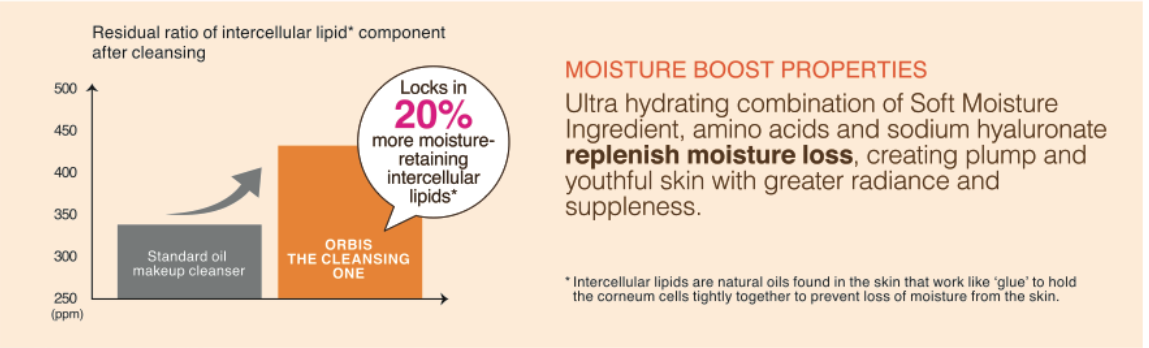


100% OIL FREE SKINCARE

ORBIS 100% Oil Free remover creates a moisture-rich environment that enhances your skin's metabolism and **activates inner enzymes to support the formation of healthy skin cells** for improved clarity, firmness, smoothness, texture, moisture and protection.

EFFECTIVELY REMOVES WATERPROOF MAKEUP

Advanced **selective cleansing technology** targets and removes waterproof makeup and impurities **without eliminating the skin's essential natural oils**, resulting in softer healthier skin.



**DIRECTIONS:**

- Apply ORBIS The Cleansing One over makeup areas on face.
- Massage gently and blend well with makeup.
- Rinse thoroughly with water. Follow by regular facial wash.

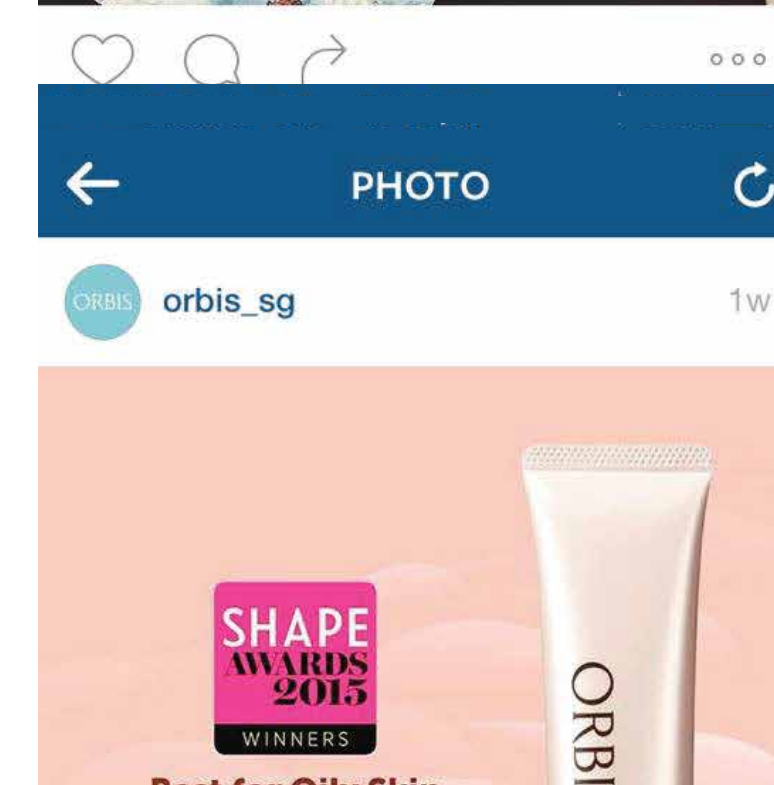
**INGREDIENTS:** POLYGLYCERYL-2 TRIISOSTEARATE, PEG-20 GLYCERYL TRIISOSTEARATE, CYCLOPENTASILOXANE, DIPHENYLSILOXY PHENYL TRIMETHICONE, BUTYLENE GLYCOL, PEG-8 ISOSTEARATE, WATER (AQUA), PHENOXYETHANOL, METHYLPARABEN, TOCOPHEROL, ALANINE, DIPOTASSIUM GLYCERYLPHOSPHATE, GLYCINE, SERINE, SODIUM HYALURONATE

MADE IN JAPAN

NOT FOR SALE







# ORBIS

**NEW**

ORBIS THE CLEANSING ONE

**MELTS MAKEUP, MAINTAINS MOISTURE.**

ALL NEW MAKEUP REMOVING EXPERIENCE  
A SMARTER WAY TO CLEANS

100% OIL FREE

WATER PROOF MAKEUP REMOVER



Did you know that oil makeup removers melt away your skin's intercellular lipids every time you cleanse?

Intercellular lipids are natural oils that work like 'glue' to hold the corneum cells tightly together to prevent evaporation of moisture from the skin. The loss of these natural oils destabilizes the skin's surface layer and allows moisture to escape easily, resulting in dryness, fine lines and sagging skin.

Now there is a smarter way to melt away makeup and maintain your skin's moisture -- ORBIS THE CLEANSING ONE.

**OIL CUT SKINCARE**

100% Oil-Free makeup remover creates a moisture-rich environment that enhances your skin's metabolism and activates skin enzymes to support the formation of healthy skin cells for improved clarity, firmness, smoothness, texture, moisture and protection.

**MOISTURE BOOST PROPERTIES**

With hydrating combination of Soft Moisture Ingredient, Amino Acids and Sodium Hyaluronate replenishes moisture loss, creating plump and youthful skin with greater resilience and suppleness.

**SENSOR CATCH TECHNOLOGY**

Advanced selective-cleansing technology targets and removes waterproof makeup and impurities while protecting skin's moisture-retaining structure without disturbing its essential natural oils.

**IMPORTANCE OF INTERCELLULAR LIPID**



skin with sufficient intercellular lipids



skin with insufficient intercellular lipids

For more information, please visit us at [CL.orbis.com.sg](http://CL.orbis.com.sg) or [orbis.sg](http://orbis.sg)

**NEW** ORBIS THE CLEANSING ONE

**MELTS MAKEUP, MAINTAINS MOISTURE.**

A SMARTER WAY TO CLEANS

NEW SENSOR CATCH TECHNOLOGY

ELIMINATES WATERPROOF MAKEUP THOROUGHLY

IMPROVES SKIN HYDRATION

Unveiling an all new superior makeup cleansing experience that effortlessly dissolves waterproof makeup **without drying out** your skin.

100% OIL FREE

WATER PROOF MAKEUP REMOVER



